

Los Angeles

ALPHA OMEGA INTERNATIONAL CONVENTION CORPORATE SPONSORSHIP OPPORTUNITIES

(*Note earlier participants will have greater reach*)

BRONZE SPONSORSHIP \$1,000

AND ALL SPONSORSHIP LEVELS INCLUDE:

- Company name and logo on all AO marketing materials regarding the convention
- Link to company website on all internet marketing
- One paper convention bag insert: coupon, information, etc.
- Company name on signage at Registration/Welcome Reception
- Verbal recognition prior to all four CE programs
- 6' display area/table during all four CE programs
- Company name and logo in CE informational brochure (Bronze only)

SILVER SPONSORSHIP \$2,500

IN ADDITION TO ABOVE:

- One convention bag insert: print information, sample, promotional piece, etc.
- Company logo/name on signage at Registration/Welcome Reception
- Small round or square table at convention registration
- Company logo on signage at Registration/Welcome Reception
- Verbal recognition prior to all four CE programs, plus additional five minutes dedicated time to speak directly to attendees prior to ONE OF FOUR CE events (please be timely).
- Quarter (¼) page company logo in CE informational brochure (Silver only)
- Logo and website link in one monthly newsletter in 2019

GOLD SPONSORSHIP \$5,000

IN ADDITION TO ABOVE:

- Company name and logo on *all AO marketing materials throughout Jan 1, 2020*
- Large rectangular table at convention Registration/Welcome Reception
- Half (½) page company logo in CE informational brochure (Gold only)
- Highlighted sponsor in one monthly newsletter in 2019
- After-hours networking hospitality sponsor (one of three - may be multiple sponsors)
- Highlighted sponsor for Honors Night Dinner

PLATINUM SPONSORSHIP \$10,000

IN ADDITION TO ABOVE:

- Verbal recognition prior to all four CE programs, plus additional five minutes dedicated time to speak directly to attendees prior to all four CE events (please be timely).
- Full page company logo in CE informational brochure (Platinum only)
- Featured sponsor in AO monthly newsletters for 2019 (6 bi-monthly)
- Featured sponsor for Honors Night Dinner and New Year's Eve party (may have multiple highlighted sponsors. Additional benefits for Platinum sponsors may be added).

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Member Convention Bag with logo - \$1,500 (single sponsor)
- Primary T-Shirt Sponsor (w/AO—*one only*) Large print, top of shirt back with secondary sponsors below - \$750
- T-Shirt Sponsor - Full logo print on shirt back - \$250
- Wristbands
- Student event/s
- Passport sponsorships

CONTACT

Heidi Weber, Executive Director,
to discuss sponsorship
opportunities.

301-738-6400 or
hweber@ao.org

www.ao.org